

How to Write a One Sheet (To introduce your book)

Working Title

Type of Book and Byline

- I. One paragraph summary: Bold and italicize the working title of the book every time you use it. This summary is your “elevator speech,” one-to-two distinct, precise sentences that peaks the publisher’s interest and tells exactly what your book is about.
- II. One-Two paragraph description/purpose: This paragraph tells the publisher what your reader will gain by reading your book.
- III. Short list of accompanying books in the series, if any: If there is no series, just skip this part. However, know that publishers are interested in authors with whom they can develop an ongoing relationship. Showing that you have a series idea does no promise you a contract for this book, nor future contracts for your series, but it does prove that you are thinking ahead and you are not just a “one hit (idea) wonder.”
- IV. Headshot and author bio: Why are you the right author for this title? What are your qualifications, degrees, previous writing experience (if any)? How are you connected for book sales?

Take your time writing this one-sheet. This is the first impression your writing will make. Be sure your spelling, punctuation, and syntax are correct. Use a clear, professional-grade headshot. Fit everything on one side of one page (8 ½ X 11). Use Times New Roman, 11-12 point font, justified left. Finally, do not forget to include your contact information (email address and phone number).

A sample follows.

A Woman God Can Bless

A Christian Living title by Sharon Norris Elliott

A Woman God Can Bless unlocks the mystery of the relationship between human action and heavenly blessing, and explains the agreement between God's sovereignty and His action on our behalf in response to what we do. The book provides today's Christian woman with a blueprint detailing what she can do to place herself in the position to receive God's blessings.

A Woman God Can Bless presents a no-nonsense approach to living a life that pleases God and takes away the guesswork by providing practical ways to live out one's faith victoriously, even during valley stretches between the peaks of mountain-top or re-dedication experiences.

By drawing its principles from Ephesians 4:17-32, this book keeps a woman focused on her spiritual life, showing her how the spiritual and physical were meant to mesh. The book is the combination of a book and interactive study. Since each point covered is meant to be integrated into the readers' lives, incorporated throughout the text are directed pause points for the readers to answer questions, journal, pray, or do further Biblical research.

Future books in this series related to other members of the family that God can and will bless:

- A Parent God Can Bless
- A Teen God Can Bless
- A Leader God Can Bless



As a graduate of Biola University, a Bible study leader for many years, and a 27-year veteran teacher, Sharon is capable of communicating God's truth to women in a way which spurs them to action. She has an incomparable knack for interpreting Scripture precisely, honestly, and in such a down-to-earth manner that her audiences and readers "get it." She is a sought-after conference speaker whose audiences say she has the ability to tickle the funny bone while touching the heart. Sharon schedules 25+ speaking engagements annually and is a popular presenter at the nation's foremost writers' and speakers' conferences. As CEO of Life That Matters Ministries, she oversees the many aspects of her work and vision including teaching seminars, writing books, coaching other writers, editing, and running two other companies: AuthorizeMe® and Milk & Honey

Life Retreats. She has recently been named Editor-in-chief of Gospel Roads Magazine. Her recent sales include *Power Suit: The Armor of God Fit for the Feminine Frame*, New Hope Publishers, 2011; and *Raising Boys to be like Jesus*, Judson Press, 2009. *Boomerangs to Arrows: Launching Adult Kids into Adult Lives* is currently going through its final edit at Judson Press and is awaiting its release date. Her daily devotional blog, "A Heart for the Word," (www.sanewriter.wordpress.com), has gained an international following.

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